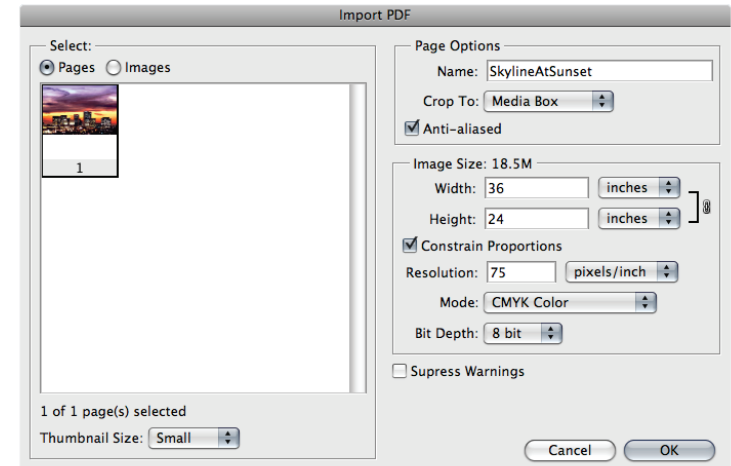


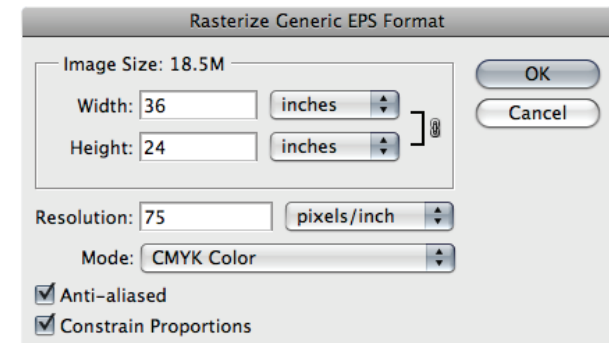
Create a Print Ready LZW-Compressed TIFF File in Photoshop

1. Open your file in Photoshop

- a. If opening a PDF
 - i. Under Page Options select Crop to: Media Box and make sure Anti-Aliased is checked
 - ii. Under Image Size enter the Height and Width of your finished banner. Set Resolution to 75 pixels per inch. Set Mode to CMYK and Bit Depth to 8 bit.
 - iii. Hit OK



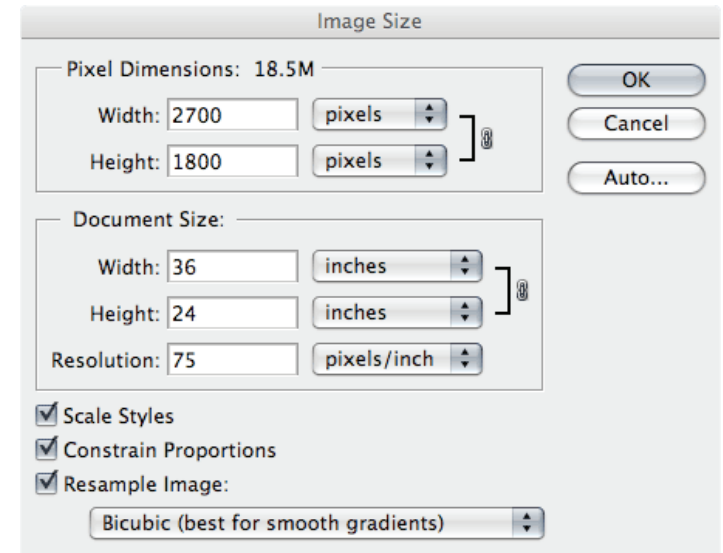
- b. If opening an EPS file
 - i. Under Image Size enter the Height and Width of your finished banner.
 - ii. Set Resolution to 75 pixels per inch.
 - iii. Set Mode to CMYK
 - iv. Make sure Anti-Aliased and Constrain Proportions are checked
 - v. Hit OK



Create a Print Ready LZW-Compressed TIFF File in Photoshop

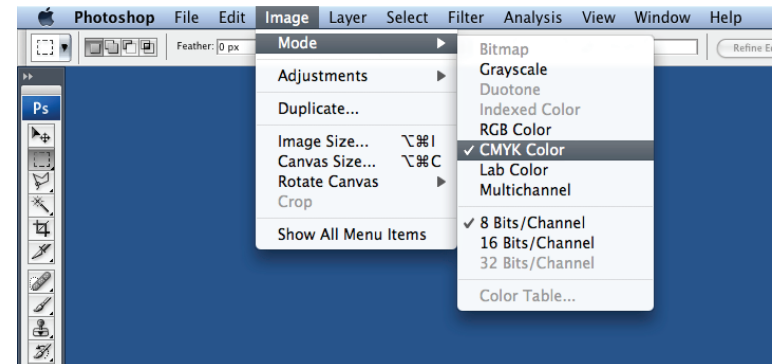
2. Resize your image to the full size, if not already

- Go to Image (in the drop down menu) > Image Size
- Under Document Size, adjust the Height and Width to the full, finished size of your image.
- Adjust the Resolution to 75 pixels per inch
- Hit OK



3. Change the Color Mode

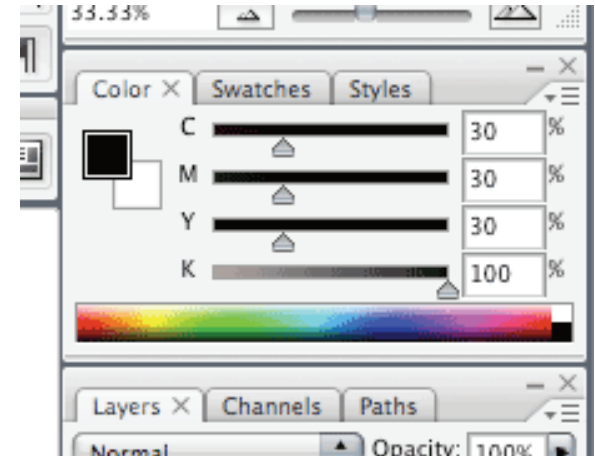
- Go to Image (in the drop down menu) > Mode
 - Select CMYK Color
- Note: you may need to select "Show All Menu Items" to choose CMYK



Create a Print Ready LZW-Compressed TIFF File in Photoshop

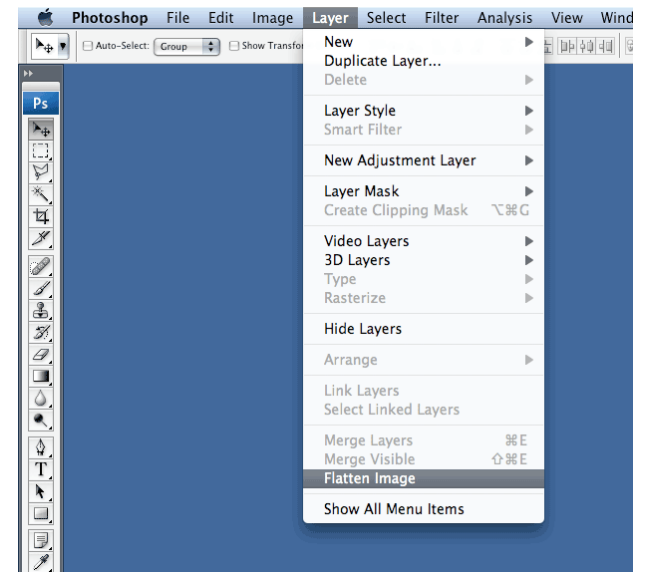
4. Rich Blacks

- a. Convert all blacks to Rich Black.
- b. Rich Black is C:30, M:30, Y:30, K:100



5. Flatten Your Image

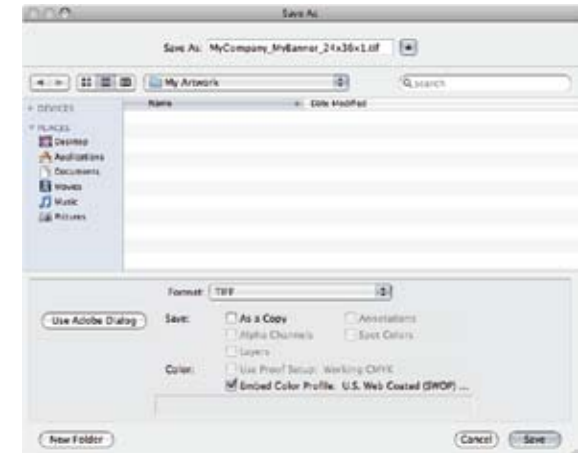
- a. Under the Layer drop down menu select Flatten Image



Create a Print Ready LZW-Compressed TIFF File in Photoshop

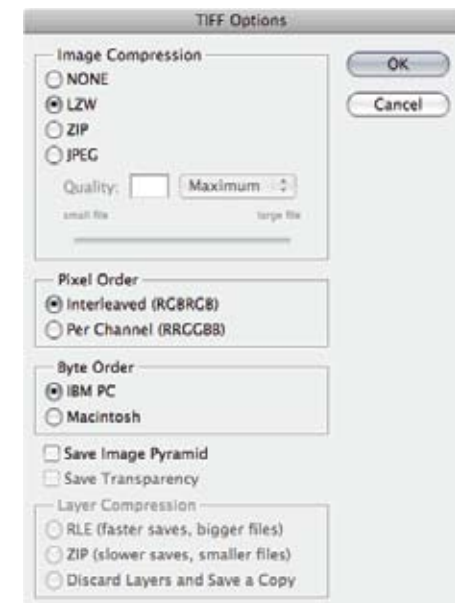
6. Save your artwork

- Go to File > Save As
- Change the file name to “username_filename_heightxwidthxqty”
(Fill in appropriate height, width and quantity for your finished banners)
- Choose where you want to save the file
- Change the Format to TIFF
- Make sure “Embed Color Profile: U.S. Web Coated (SWOP)” is checked
- Hit Save



7. TIFF Options Box

- Select LZW under Image Compression
- Select Interleaved under Pixel Order
- Select IBM PC under Byte Order
- Hit OK



Your file is now saved as a Print Ready LZW-Compressed TIFF